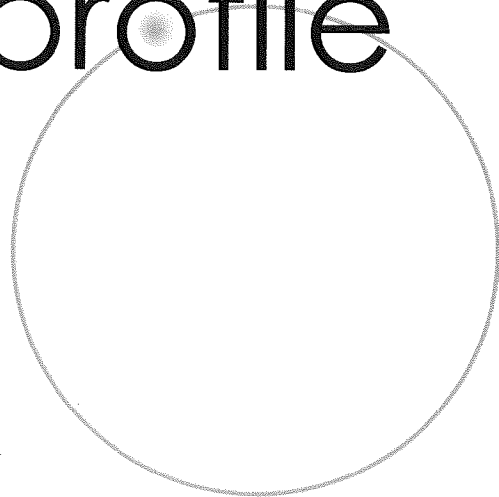


your personal philanthropy profile™

perellprofile



Your Personal Philanthropy Profile

The Perell Personal Philanthropy Profile™ is designed to identify your philanthropic nature. This unique, new approach goes beyond identifying your interests and values. Rather, it assumes that you have an innate charitable spirit. This charitable spirit is expressed internally by ***Your Philanthropic Personality*** described in Part 1 and externally through a ***Your Giving World*** described in Part 2. Together these two parts make up Your Personal Philanthropy Profile.

Part 1: Your Philanthropic Personality

Your Philanthropic Personality includes two internal elements: your giving Style and Purpose. Style answers the question, “How do I want my resources to be used?” Purpose answers the question, “What do I want my resources to accomplish in the world?”

Style and Purpose elements are each composed of four dimensions. The Style dimensions are Creator, Builder, Provider, or Teacher. The Purpose dimensions are to Inspire, Improve, Sustain, or Restore.

Your Philanthropic Personality identifies your strongest Style and Purpose preferences.

Part 2: Your Giving World

Your Giving World includes two external elements: the Place and Face of your giving. Place answers the question, “Where in the world do I prefer that my resources be applied?” Face answers the question, “Who do I see receiving my resources?”

Place and Face elements are each composed of three dimensions. The Place dimensions are Tribe, Community, or Interest. The Face dimensions are People, Organization, or Cause.

Your Giving World identifies your strongest Place and Face preferences.

The Sixteen Philanthropic **Personality** Types

The world is composed of 16 philanthropic personalities that can be used to describe people. These personalities combine the four giving styles with the four giving purposes. Your philanthropic personality is highlighted below.

Creator who Inspires	Builder who Inspires	Provider who Inspires	Teacher who Inspires
Creator who Improves	Builder who Improves	Provider who Improves	Teacher who Improves
Creator who Sustains	Builder who Sustains	Provider who Sustains	Teacher who Sustains
Creator who Restores	Builder who Restores	Provider who Restores	Teacher who Restores

Style

Giving Style reflects your intention as to **how your resources will be used to accomplish its purpose**. There are four giving styles. They include.

1. Create: I desire that my resources be used to create or give rise to new things or new ways. I am energized when my time or money is utilized to design or establish.
2. Build: I desire that my resources be used to build or make things happen. I am energized when my time or money is utilized to shape, develop, or advance.
3. Provide: I desire that my resources be used to provide or make available. I am energized when my time or money is used to supply, invest or furnish.
4. Teach: I desire that my resources be used to teach or show how. I am energized when my time or money is utilized to demonstrate, educate or prepare.

Purpose

Giving Purpose reflects your intention regarding **what you desire your resources to do or accomplish in the world**. There are four giving purposes. They include:

1. Inspire: I desire that my giving inspire or cause action. I want the result of my philanthropy to motivate or encourage.
2. Improve: I desire that my giving improve or advance. I want the result of my philanthropy to develop, expand or evolve.
3. Sustain: I desire that my giving sustain. I want the result of my philanthropy to be preserve, maintain or nourish.
4. Restore: I desire that my giving restore. I want the result of my philanthropy to heal, bring back or equalize.

Your Philanthropic Personality


Summary Data


Purpose

	1	2	3	4	5	6	7
Inspire							
Improve							
Sustain							
Restore							

Style

	1	2	3	4	5	6	7
Create							
Teach							
Provide							
Build							

 = Norms

 = Your Scores

The Nine Giving World Types

People focus their giving on one of 9 giving worlds. These giving worlds combine the three faces of giving with the three places of giving. Your giving world is highlighted below.

People in your Tribe	Organizations in your Tribe	Causes in your Tribe
People in your Community	Organizations in your Community	Causes in your Community
People in your Interest Areas	Organizations in your Interest Areas	Causes in your Interest Areas

Face

Face of giving reflects your view as to **who you see receiving your resources**. There are three Faces of giving. They include:

1. Person: I see my money going to a person; it may be that hungry person, that excellent leader, or that committed teacher.
2. Organization: I see my money going to an organization; it may be the theatre I love, an effective neighborhood shelter, or my favorite school.
3. Cause: I see my money going to a cause; it may be such causes as the environment, eliminating poverty, or cancer research.

Place

Place of Giving reflects your view as to **where in the world you focus your resources to accomplish its purpose**. There are three Places of giving. They include:

1. Tribe: I see my money supporting my tribe; my place of worship, my alma mater, the hospital that cared for my father, or the shelter my friend supports.
2. Community: I see my money supporting my community (as I define my community); the local food shelf, the community theatre, or the regional park system.
3. Interest: I see my money supporting my interests; eliminating homelessness, supporting history, or increasing civic engagement.

Your Giving World


Summary Data


Face

	1	2	3	4	5	6	7
People							
Organization							
Cause							

Place

	1	2	3	4	5	6	7
Tribe							
Community							
Interest							

 = Norms

 = Your Scores

Using Your Personal Philanthropy Profile

Knowing Your Personal Philanthropy Profile can enrich your charitable giving, your life and the world around you.

Discovering the philanthropist in you, by knowing Your Personal Philanthropy Profile, allows you to better understand yourself.

- The Profile provides you with a language to tell others who you are and what you want your giving to accomplish.
- Others will better understand you and how to help you give.
- You can focus your giving with intention and purpose.
- The Profile allows you to be a more effective and satisfied member of your community and your world.

Exploring your Giving World allows you to know whom you want to help.

- In the world of infinite giving possibilities, knowing your giving world clearly narrows the possibilities and allows you to know where you want to focus your giving.
- You can spotlight those people, organizations, or causes most important to you.

If you are part of a group, such as a family, a foundation or non-profit board, understanding your personal philanthropy profile and that of others can provide valuable insight.

- You can discover how your unique gifts of time, talent and money can support the work of the family or organization.
- You can learn about each other; the unique prospective you each bring to the family or organization; and how to build a stronger team.
- Knowing about Profiles helps you recognize that other people may be different. It can enable you to see those differences as useful and broadening, rather frustrating and limiting.
- You can gain perspective on other points of view, as well as understand and appreciate other approaches to giving.

Organization leaders will learn about you as a board member and better help you have an effective and meaningful board experience.

Resources

If you have questions or want to learn more about how the Perell Personal Philanthropy Profile™ can help you or an organization you care about, please contact us at:

Perell Group
info@perellgroup.com
612-338-3505

With Gratitude

Thank you for participating in the testing of The Perell Personal Philanthropy Profile™.

Please contact us at **profile@perellgroup.com** with comments or questions. Specifically, we would appreciate your feedback in answering the following questions:

1. Would you recommend the Profile to others?
2. What was your experience in taking the Profile and receiving results?
3. How do you see yourself applying Your Personal Philanthropy Profile results?

For technical support contact: **rbents@futuresystemsconsult.com**.